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Why a business mailbox is a smart choice for your small business



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We've all been there. Online researching products and services, comparing prices between several providers and different businesses.

When reviewing contact information for various companies, we note that most businesses have actual street addresses and one business uses a P.O. Box.

Based on this information alone, are you more or less likely to do business with the company with the P.O. Box — or the one with the street address? For many consumers, the temporal nature of a P.O. Box can be a red flag that may signal a business that may not truly exist or may not be there to service you when you need help or have questions.

Consumers can be fickle and prefer to conduct business with companies that they perceive as "real," with real business addresses as opposed to a P.O. Box or obvious residential sounding address such as those ending in "Lane," "Court," "Courtyard," or "Place."

Business mailboxes can provide your business with the all important professional image you need to have to be competitive in your market.

Typical mailbox services

At their most basic, mailbox services offer customers the convenience of a street address and actual, secured locked "mailbox" where their correspondence, including packages is held. Many facilities nationwide offer 24/7 access to mailboxes where there mail can be picked up at the convenience of the account holder. Additional services such as signature for delivery, forwarding and mail/package receipt notification are services that provide piece of mind and privacy.

Advantages to mailbox service

Mailbox services can be especially useful for startups and “virtual” companies that don’t have a central location and/or want to have “local” presence in several markets. Choosing mailbox services with a national provider can help these businesses set up multiple addresses and locations across a particular region or the entire country.

Mailbox services also provide customers with the ultimate in privacy. Their mail is not combined with other correspondence destined for a shared address and is held securely and safely for pick-up by only authorized account holders. For those who travel frequently, mail box services are always there to sign for special deliveries and even provide services that will notify you when you have mail. Additionally, certain service providers allow you to call in and check if you have mail before making an unnecessary trip.

An additional option that ensures seamless business operations is mail forwarding. Checks, invoices, tax information and other important correspondence don’t have to wait on you to pick it up. With mail forwarding services, all your correspondence can be forwarded to any address worldwide.

Your business image is too important to undermine with less than professional mail services. Look to service professionals to help manage this important aspect of your business. The time and convenience alone provide are added value providers allowing you to focus on the most important aspect of your business, your customer.

[Click here](#) to learn about mailbox solutions from *The UPS Store*.

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