

# Tech-Savvy Planning Tools

Products that help with time management, organization and staying on budget are event planning lifesavers. Here are six innovative technology products to help you stay on top of your game.



**Talkboard** is a social whiteboard app for work and play. Through the app, planners can remotely work with vendors in real-time collaboration. During meetings, the tool can be used to share information among breakout groups, individuals and presenters.



The **Personify Live** presentation tool, available via a monthly subscription, connects remote participants to any meeting. Take presenters through dry runs of their keynotes prior to the event, communicate with vendors or even bring in remote speakers. Presenters are viewed on top of their content without showing their true physical background.

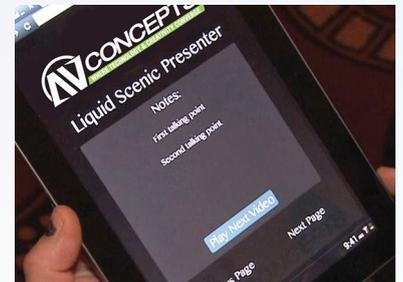


**PayPal Here** frees planners from collecting cash for products and services at events by taking credit and debit cards, checks and PayPal purchases. It connects directly to an existing PayPal account, allowing you to track sales and analyze data. A dongle for card swiping is available for both iOS and Android platforms.



Fully powered laptops, smart phones and tablets are the lifeblood of meeting planners. Enter **myCharge Hub 9000**, the "Swiss army knife of portable power devices." A built-in Apple Lightning connector, micro-USB cable and USB port charge up to three devices at once, providing power for virtually any mobile device.

**EasilyDo** is a digital personal assistant app that combines individual calendars with real-time Internet access and search capabilities. EasilyDo has special airport features to speed up the check-in process, find your gate, alert for bad weather and even help you find parking.



Don't lose an audience as they strain to follow low-resolution presentations. **Liquid Scenic Presenter** by AV Concepts is a new projection mapping solution that uses uncompressed high-definition video streams. Transform entire rooms with a variety of 3-D content and an interactive experience through projection mapping that energizes and captivates audiences.

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Choose Trip: Atlanta, GA (ATL) to New York, NY - All Airports (NYC) Sat, Mar 01

24 hr 3 7 14 21 Airline Fit Depart Arrive

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Return: Tue Mar 04, 2014

1895/469 US Airways	05:00 AM New York (EWR)	09:30 A Atlanta (A
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## Weighing the Options

A new travel site called Options Away could change the way flights are booked. Created by financial-expert couple Rob and Heidi Brown, the site allows travelers to hold prospective flights for up to 21 days for a small fee—essentially options for airfare. "Options Away provides a level of convenience not available anywhere else in the marketplace," says Rob Brown. "The unmanaged business traveler is a key target demographic for us. Many of our customers are contemplating conference attendance and will hold a flight while they consider the logistics of the event, company approval, etc. The ability to hold flights is an enabler within the travel industry, not just inspiring but motivating travel decisions."